



142-ACRES AT THE  OF HAMPTON ROADS

Sponsor an Event at Hoffer Creek



WE'LL TELL THE WORLD YOU CARE IN PERSON, IN PRINT, AND ON-LINE.
\$250/EVENT, \$800/SEASON, & \$3,000/YEAR

SPRING

- Storytelling
- Spring Greens Tasting Tour
- Nesting Wreath Workshop
- Turtle Tour
- Sunset Kayak Tour

FALL

- Halloween Festival
- Sunset Serenade
- Native American Day
- Sunset Kayak Tour

SUMMER

- Creek Critters Day
- Colonial Kids Day
- Blackberry Tasting Tour
- Butterfly & Dragonfly Tour
- Sunset Kayak Tour

WINTER

- Owl Prowl
- Holiday Wreath Workshop
- Tree Treats for the Tweet Tweets
- Sunset Serenade

Name/Company: _____

Address: _____

Phone/Email: _____

Website: _____

Return completed form with check to:

HCWF, 4510 Twin Pines Rd., Portsmouth, VA 23703

Hoffer Creek Wildlife Foundation is a non-profit 501(c)3 organization. All donations are tax-deductible as allowed by law. A financial statement is available upon written request from the Virginia Office of Consumer Affairs.

MISSION:

To conserve the last parcel of wilderness in the Hoffer Creek watershed for environmental education, research, & recreation consistent with good stewardship.

AFFILIATIONS:

National Park Service's Chesapeake Bay Gateways Network & Captain John Smith Chesapeake National Historic Trail, Department of Game & Inland Fisheries Birding & Wildlife Trail, National Wildlife Federation Schoolyard Habitat Site.

CIRCULATION:

Mailing list of 500
E-mail list of 1,000
4,200 Visitors in 2009

www.hofflercreek.org
(757) 686-8684



HCWF SPONSOR BENEFITS

Promote your business & support Hoffer Creek Wildlife Foundation.

Your support will help boost the local economy, encourage Portsmouth tourism, engage volunteers in community projects, and host educational and recreational events aimed at enhancing the quality of life in Hampton Roads.

Annual Sponsor (\$3,000):

- Company name and logo displayed on signage at HCWP throughout the year.
- Prominent placement of company name and logo on HCWP Calendar of Events throughout the year (distribution of approx. 2,500).
- Invitation to attend and display an exhibit at HCWF's Annual Meeting (attendance of approx. 100) and any four other events throughout the year.
- Company name and hotlink in weekly e-news updates throughout the year (circulation of approx. 1,000).
- Company logo featured in HCWF's newsletter (circulation of approx. 500), on event flyers, and on HCWF's website throughout the year.
- Opportunity to provide giveaways with company logo at HCWF headquarters and in HCWF's Captain John Smith Chesapeake National Historic Trail geo-caching box.
- Acknowledgement of sponsorship in HCWF's annual report (circulation of approx. 500).

Seasonal Sponsor (\$800):

- Company name and logo displayed on signage at HCWF headquarters throughout the sponsored season.
- Prominent placement of company name and logo on HCWP Calendar of Events throughout sponsored season (distribution of approx. 2,500).
- Invitation to attend and display an exhibit at HCWF's Annual Meeting (attendance of approx. 100) and any one event throughout the sponsored season.
- Company name and hotlink in weekly e-news updates during sponsored season (circulation of approx. 1,000).
- Company logo featured in HCWF's newsletter (circulation of approx. 500), on event flyers, and on HCWF's website throughout the sponsored season.
- Acknowledgement of sponsorship in HCWF's annual report (circulation of approx. 500).

Event Sponsor (\$250):

- Program will be advertised as '*Event Name presented by Company Name.*'
- Company name and logo will be included on flyers, press releases, and other promotional materials.
- HCWF's Executive Director will welcome attendees at each event and acknowledge the sponsor's contribution and commitment to the community.
- Prominent placement of company banner (supplied by sponsor) at events.
- Company name and hotlink in weekly e-news updates (circulation of approx. 1,000) and on HCWF's website.
- Acknowledgement of sponsorship in HCWF's newsletter and annual report (circulation of approx. 500).